Google AdWords It's All About Results™ Change Language: English (US) - Help

Existing Customer Login

Email:

Password:

Login

Forgot your password?

Common Questions

- Is AdWords right for my business?
- What does it cost?
- Where will my ads appear?

EarthLink Ebay Ask Jeeves

Related Programs

Web Analytics: Increase advertising effectiveness by understanding your visitors better.

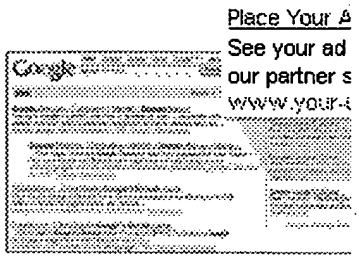
Google Advertising Professionals: Become a better client manager with free training and tools.

Google AdSense: Earn money by displaying AdWords ads on your site.

Start gaining new customers in less than 15 mi

Google AdWords ads connect you with new customers at the precise moment when they're looking for your products or services. The Google Network reaches more than 80% of Internet users.*

With Google AdWords you create your own ads, choose keywords to help us match your ads to your audience and pay only when someone clicks on them.



Google AdWords ads appear on Google and partner sites.

Learn More

- Sign-up demo
- Program Details and FAQ

looked at relevant-seeming questions in the FAQ.

Sign Up Now

Click to begin

Your ads show up on Google almost instantly.
Write your ads. Select your keywords. Set your budget. Start seeing

You decide where your ads appear.
Choose specific countries or cities - you can define your own target more.

Online reporting tells you what's working. Changes are free.
You have total control over every aspect of your campaign.

Want expert help?
Let our specialists design a campaign for you. (New advertisers only

** Media Metrix, December 2003*

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NVR

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